

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Main Street Media Group**  
**PO Box 25093**  
**Alexandria, VA 22313**

<u>Contract / Revision</u> 164099 /		<u>Alt Order #</u> 08399189
<u>Product</u> FIGHTING FOR OHIO		
<u>Contract Dates</u> 09/24/16 - 09/30/16		<u>Estimate #</u> 3292
<u>Advertiser</u> ISS/Fighting for Ohio-A		<u>Original Date / Revision</u> 09/23/16 / 09/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> TV14775	<u>Advertiser Code</u> 157	<u>Product 1/2</u> 341
<u>Agency Ref</u> 3814		<u>Advertiser Ref</u> 43095

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/30/16	09/30/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,525.00					
N 2	WHIO	09/26/16	09/26/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$1,525.00					
N 3	WHIO	09/24/16	09/24/16	Sa 1135p-1235a	11:35 PM-12:35 X		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1-				1	\$700.00					
N 4	WHIO	09/24/16	09/24/16	NewsCenter 7 Noon S	12:00 PM-12:30 F		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1-				1	\$750.00					
N 5	WHIO	09/25/16	09/25/16	Face The Nation	10:30 AM-11:30 A		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1				1	\$2,000.00					
N 6	WHIO	09/25/16	09/25/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-02		NM	1	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1				1	\$6,250.00					
N 7	WHIO	09/28/16	09/28/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,525.00					
<b>Totals</b>									0.00				7	\$14,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	4	\$9,700.00	(\$1,455.00)	\$8,245.00
09/26/16 -09/30/16	3	\$4,575.00	(\$686.25)	\$3,888.75
<b>Totals</b>	7	\$14,275.00	(\$2,141.25)	\$12,133.75

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
164099 /	08399189

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/24/16 - 09/30/16	FIGHTING FOR OHIO	3292

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Fighting for Ohio-A	09/23/16 / 09/23/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!

SEP22/16 17.18  
\*\*\* WHIO-TV \*\*\*

ALEXANDRIA, VA 22313

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP22/16 17 18

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 157 AGENCY PRODUCT CODE = 341 AGENCY EST# = 3292												
1			1200N-1230P	30		\$1,525.00	9/30	9/30	1		FRI	1
PROGRAM : NEWSCENTER 7 CON COM1 : NEWSCENTER 7												
2			1200N-1230P	30		\$1,525.00	9/26	9/26	1		MON	1
PROGRAM : NEWSCENTER 7 CON COM1 : NEWSCENTER 7												

REP HEADLINE# 8399189  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP22/16 17.18  
 \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1235A	30		\$700.00	9/24	9/24	1		SAT	1
PROGRAM : PERSON OF INTEREST												
CON COM1: PERSON OF INTEREST												
4			1200N-1230P	30		\$750.00	9/24	9/24	1		SAT	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
5			1030A-1130A	30		\$2,000.00	9/25	9/25	1		SUN	1
PROGRAM : FACE THE NATION												
CON COM1: FACE THE NATION												
6			700P-800P	30		\$6,250.00	9/25	9/25	1		SUN	1
PROGRAM : 60 MINUTES												
CON COM1: 60 MINUTES												
7			1200N-1230P	30		\$1,525.00	9/28	9/28	1		WED	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
SEP/16			\$9,700.00	OCT/16		\$4,575.00						
CONTRACT TOTAL												14275.00
TOTAL SPOTS												7

MARKET TOTALS \$35,687 WHIO 40% WDTN 38% WKEF 16% WRGT 1% CABL 0% WBDT 5%  
 SVC- NSI  
 DEMOS- RA35+\*